

Our Story

For nearly five decades, Martin's Family Fruit Farm, located just outside the beautiful village of St. Jacobs Ontario, has been known for crisp and juicy apples. Although the Martin family has been farming the same section of land since the early 1800's, it wasn't until 1971 that they got their start in the fruit business. Originally a mixed farm like most of their neighbours, an exchange student from the former Yugoslavia convinced a young Leighton Martin that their farm would be the perfect location for commercial apple production—it had the fertile soil, mild winters and abundant rains that apples need. Instead of planting a couple of trees that year, Leighton planted 100 and waited patiently for the new orchard to bear fruit. With the first harvests sold in bushel baskets from their laneway stand and at local Farmers' Markets, word quickly spread about how fresh and delicious the Martin's apples were.



Today, Martin's Family Fruit Farm is one of Ontario's premier growers and packers of fresh apples. Still a family run business, the operation has grown significantly, planting hundreds of acres of new orchard in Waterloo as well as in other apple growing areas around the province. With exciting new apple varieties, modern packing lines and lots of cold storage, Martin's Family Fruit Farm is now providing customers with Ontario's finest apples year round.

As a business, Martin's Family Fruit Farm has always wanted to improve and innovate. To complement the fresh apples sold in retail, the Martins' team launched a new facility in 2012 to help use their extra apples to create unique and wholesome food products. Their dehydrated apple chips are prepared around the corner in the town of Elmira. These crispy, delicious snacks are fast becoming a preferred, all-natural option for health conscious parents and people with active lifestyles—and they are fun to eat too!

Whether it's their crunchy, fresh apples or tasty apple snacks, the Martin's Family takes great pride in what they do—providing safe and wholesome food for you and your family. Martin's is pleased to offer their products as fundraisers for schools, sports teams and other community groups. Together we are **growing for healthy communities!**



Growers and processors of Ontario's finest apples

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A fresh
APPROACH
TO COMMUNITY
FUNDRAISING



Why fundraise with Martin's apples?

CHOICE

There are several varieties of premium apples to choose from along with the crispy apple chips

APPROPRIATE

Apples and healthy snacks are part of many families' weekly grocery shopping throughout the year

ETHICAL

You are supporting local and sustainable farms and food producers

HEALTHY

Fresh apples are healthy and nutritious as are the 100% dehydrated apple chips.

CONVENIENT

The program is easy to coordinate and quick to execute.

VALUE

The apple and apple chip boxes provide good value to the customer and great returns for the coordinating organization.

GROWING for
healthy **COMMUNITIES**

Frequently asked questions

How much can we raise with this fundraising program?

It all depends on how many boxes you sell. With most varieties of apples and chips you make an average of \$3 per box. With an average fundraising order of 200 boxes that's \$600 to put towards your cause.

When should we plan our fundraiser?

Martin's is a year round supplier of apples so we can supply fundraising boxes pretty much all year long. Some groups like to coordinate fundraisers in the fall when fresh apples are on people's mind, others coordinate with holidays such as Christmas. We also have different apples available at different times of the year, so there's always something new!

How much time is required to coordinate the fundraiser and place an order with Martin's?

You can go from start to finish in less than 3 weeks. We suggest that the coordination of sales happen over a two week period. You then call us with the amount of each variety you'd like to order and we have it ready for you in 5 business days.

Is there delivery?

You have the choice of picking up your order at our Orchard Market (1240 Lobsinger Line, near the St. Jacobs Farmers' Market) or we can deliver to you for a small fee. Larger orders may qualify for free delivery. This is to one central fundraiser location only.

How do we pay?

The coordinating group collects payment for all individual sales orders. Martin's will collect payment for the full order when it is picked up by, or delivered to the coordinating group.

How many apples are in a box?

It will vary by variety ordered. However, on average, each box will contain between 20–25 pieces of fruit. The boxes will weigh approximately 8lbs. Both the multi pack and original chips include fifteen 22 gram bags.



Are the apples locally grown?

Martin's Family Fruit Farm has been growing apples for nearly 5 decades in Waterloo. We also have orchards in other parts of the province and pack for more than 20 additional Ontario apple growers. We use our apples for our crispy apple chips and make them in our facility in Elmira Ontario.

Are the apples safe?

Martin's Family Fruit Farm takes pride in growing and packing wholesome fruit in a safe manner. Our facilities meet the highest food safety standards. The apples are handpicked and washed, Martin's is CanadaGap certified and uses the latest technology for food safety and traceability.

How do we get started?

Martin's has supported many community fundraisers and will be happy to provide advice and support to make your fundraiser a success. We will provide you with a detailed fundraising package which includes promotional materials, order forms, product information and pricing—everything you'll need. Contact us @519-664-2750 or email info@martinsapples.com.

