



PUBLIC ANNOUNCEMENT

May 15th, 2020, Waterloo Ontario

To: All of our loyal customers and friends of Martin's Family Fruit Farm

On March 18th, Martin's Family Fruit Farm closed our on-farm retail operation as a precaution against the spread of COVID-19. Now, as local businesses are beginning to reopen, we are announcing that our Retail Store will remain closed until this fall. We will use this opportunity to re-fresh the retail space and introduce new experiences for our customers to learn more about apples and interact with our brand and related apple products. We will make the transition away from the re-sale of local produce and place more emphasis on the products we grow and process in the region. Rest assured, we will still offer a comprehensive selection of crisp, juicy apples, fresh cider, apples sauces and preserves along with our signature apple chips and more.

We greatly appreciate the longstanding support we have received from our community and loyal customers, and look forward to welcoming you back to the "**Orchard Market**" in September, coinciding with the new apple harvest. While we are targeting a mid-September launch, please stay tuned for further updates regarding the exact re-open date.

Best regards,

The Team at Martin's Family Fruit Farm